

## Message Text

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ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 ( ISO ) W  
----- 094214

R 182003Z JUN 75

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 0506

UNCLAS SECTION 01 OF 02 PARIS 15819

DEPT PASS COMMERCE FOR HUMBERT (BIC/OIM)

E.O. 11652: N/A

TAGS: BEXP, FR

SUBJ: FRANCE CCP FOR FY 1976

REF.: STATE 139290

1. WE ARE PREPARED TO ACCEPT AGGREGATE TARGETS SET  
FORTH IN PARA 2 REFTEL. ALLOCATION BY CAMPAIGN FOLLOWS:

### TO'S FOREIGN BUYERS

PRINTING & GRAPHIC ARTS	45	50
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### TO'S FOREIGN BUYERS

POLLUTION CONTROL EQT.	50	35
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ENERGY SYSTEMS	45	30
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FOOD PROCESSING - PKGING	45	45
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CONSUMER GOODS	400	110
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COMPUTERS & EDP	65	30
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TOTAL CAMPAIGN	650	300
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TOTAL NON-CAMPAIGN	300	-
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TOTAL 950 300

2. FINAL PARTICIPANT TARGETS FOR FY76 PTC SHOWS AS STATED IN REFTEL PARA 3 ARE SATISFACTORY TO COMAFF/PTC. THESE TARGETS ARE IN ANY CASE OIM TARGETS AND PRE-SUMABLY REFLECT OIM APPRAISAL OF RECRUITING POSSIBILITIES.

3. WE AGREE WITH REVISED INCREMENTAL EXPORT SALES FIGURES IN REFTEL PARA 4, EXCEPT HOUSEWARES SHOULD BE 5.0 AND CONSUMER CAMPAIGN TOTAL REVISED TO 11.5 FROM 13.5.

4. REVISED CAMPAIGN ANNEXES SHOWING FIVE RATHER THEN THREE MILESTONES WERE HAND-CARRIED TO WASHINGTON BY HUMBERT.

5. DISCUSSION OF TRAVEL CAMPAIGN IN PARA 6 REFTEL NOT FULLY UNDERSTOOD HERE SINCE WE DO NOT HAVE DRAFT BLANKET STATEMENT REFERRED TO. ON THE ASSUMPTION THAT THIS CAMPAIGN WOULD COVER COMAFF ACTIVITIES IN SUPPORT OF USTS VIP PROGRAM, RESOURCE ALLOCATION IS PROBABLY TOO HIGH, PARTICULARLY SINCE IT WOULD REQUIRE

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ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 ( ISO ) W  
----- 094199

R 182003Z JUN 75

FM AMEMBASSY PARIS  
TO SECSTATE WASHDC 0507

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CORRESPONDING REDUCTION IN REGULAR CAMPAIGN ALLOCATIONS.

IN ANY EVENT, LOGICAL CAMPAIGN MANAGER FOR COMAFF PROGRAM TO SUPPORT USTS WOULD BE COMMERCIAL ATTACHE FERRITER. REQUEST CLARIFICATION OF NATURE OF THIS CAMPAIGN AND SOURCE OF RESOURCES BEFORE CCP GOES TO PRESS.

6. WE HAVE PROBLEMS WITH REFTEL PARA 7 CONCERNING TREATMENT OF "OTHER E/C PERSONNEL." AS HUMBERT IS AWARE, MOST OTHER E/C BRANCHES PARTICIPATE IN SOME FASHION IN WORK GERMANE TO COMMERCIAL PROGRAM, FOR EXAMPLE, GENERAL ECONOMIC POLICY BRANCH WORKS ON MULTI-LATERAL TRADE BARRIERS; FIN BRANCH DOES MOST OF GENERAL ECONOMIC REPORTING, INCLUDING ECONOMIC TRENDS REPORT; TRANSPORTATION AND COMMUNICATIONS BRANCH PROMOTES SALES OF AMERICAN AEROSPACE EQUIPMENT; AND AGRICULTURE BRANCH, OF COURSE, WORKS EXTENSIVELY ON TRADE PROMOTION, BUT THEIR ROLE AND RESOURCES WERE ELIMINATED FROM CCP ON BASIS OF OUR INTERPRETATION OF DEPARTMENT INSTRUCTIONS. TO OMIT ALL OF THESE INPUTS WOULD BE MISLEADING, BUT TO INCLUDE ALL OF NON-COMAFF E/C RESOURCES AS "AVAILABLE" FOR CCP WOULD BE EQUALLY MISLEADING. OUR COMPROMISE WAS TO INCLUDE THOSE RESOURCES WHICH ARE APPLIED IN SUPPORT OF CCP. WE HAVE NO OBJECTION TO APPROPRIATE REVISION OF CCP BY WAG TO BRING FRANCE CCP IN CONFORMITY WITH OTHER POSTS, BUT SUGGEST SECTION IV BE FOOTNOTED TO CLARIFY REAL SITUATION.

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7. WE ACCEPT AMENDMENTS IN REFTEL PARA 8, BUT RECOMMEND THREE INSTEAD OF FOUR-DAY DENTAL JEEP TO RUN MARCH 30-APRIL 1, 1976.

8. WE ASSUME OIM WILL DO ALL CLERICAL WORK NECESSARY TO COMPLETE CCP SINCE SERIOUS STAFF SHORTAGES PRECLUDE THAT WORK BEING DONE IN PARIS.  
RUSH

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## Message Attributes

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**TAGS:** BEXP, FR  
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